
Peer-Review Report

Peer Review of “Development of a Digital Platform to Promote Mother and Child Health in Underserved Areas of a Lower-Middle-Income Country: Mixed Methods Formative Study”

Anonymous

Related Articles:Preprint (JMIR Preprints): <https://preprints.jmir.org/preprint/48213>Authors' Response to Peer-Review Reports: <https://med.jmirx.org/2024/1/e60266>Published Article: <https://med.jmirx.org/2024/1/e48213>*JMIRx Med* 2024;5:e60429; doi: [10.2196/60429](https://doi.org/10.2196/60429)**Keywords:** primary health care; mother and child health; community health worker; slums; digital applications; health communication.

This is a peer review for “Development of a Digital Platform to Promote Mother and Child Health in Underserved Areas of a Lower-Middle-Income Country: Mixed Methods Formative Study.”

Round 1 Review

General Comments

This paper [1] addresses a principal issue, especially for the developing world where the valuable lives of mothers and children can easily be prevented. However, of course, a big challenge in the proposed solution is the availability of Android devices that are also connected to the internet. This is a limitation, therefore, to be added. Another area that needs to be addressed is related to cultural acceptance and sensitivity to using technology, particularly during the prenatal stage. Also, I noted that the diagrams are not clearly developed and placed in the appropriate places. I am happy with the qualitative part but unfortunately not an authority on

quantitative; thus, this part should be vetted by a quantitative expert.

Specific Comments

Major Comments

1. This is an excellent topic requiring continuous literature development.
2. The method used is mixed, whereas I would have preferred the total qualitative inquiry considering the set aims and objectives.
3. The authors need to pay attention to the sociocultural realities of the context; therefore, either address them or acknowledge them as limitations.

Minor Comments

4. The diagrams need to be appropriately designed and placed in the paper.

Conflicts of Interest

None declared.

References

1. Haq ZU, Naeem A, Zaem D, Sohail M, Pervaiz NUA. Development of a digital platform to promote mother and child health in underserved areas of a lower-middle-income country: mixed methods formative study. *JMIRx Med*. 2024;5:e48213. [doi: [10.2196/48213](https://doi.org/10.2196/48213)]
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